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DEALER BUZZ

EXHIBIT H

Effective immediately, we can no longer accept general affidavits to correct if the seller and/or purchaser sign the incorrect section on the **face of the certificate of title**. You must complete the Exhibit H affidavit. This affidavit must be completed by the person who makes the error. Your customer **must** re-sign on the correct line. It is permissible to use general affidavits to correct errors that occur on the back of the title.



POWER OF ATTORNEY

When you have someone signing as power of attorney please make sure that they are signing the title as described in TL-02. “When the attorney-in-fact named in a power of attorney executes documents, they must type or print the owner(s) full name(s) and then sign their name as P.A.”



Incorrect Mary Smith P.A.

Correct John Doe by Mary Smith P.A.

Any power of attorney submitted must be complete. This includes addresses, year, make, VIN numbers, drivers license numbers and date of birth. The notary must enter the name of the person appearing before them on the power of attorney and the date the power of attorney was notarized. Please remember to check for expiration dates on the power of attorney notarized by out-of-state notaries. We must have a notary expiration date on the power of attorney to process the work. If you are using a third party power of attorney for dealer work, please note “Third Party” on the top of the power of attorney. You must always have the person appointed listed and the power of attorney completed prior to notarizing the customers signature. The customer must be aware of who they are appointing and why.



DRIVERS LICENSE & IDENTIFICATION CARDS

Starting **January 1, 2010**, when you come to the Marion County Tax Collector office for any drivers license or identification card transaction, you must bring **original documents for each category** that prove your identity, social security number and residential address. These changes are designed to minimize fraud and identity theft.

IDENTITY (BRING ONE)

- Certified US birth certificate (including territories and District of Columbia)
- Valid US passport
- Certificate of naturalization
- Consular report of birth abroad

AND

- All certified documents that legally change your name from your primary name (marriage certificate, divorce decree or court order)



SOCIAL SECURITY NUMBER (BRING ONE)

- Social Security Card
- W-2 form
- Pay check showing number

RESIDENTIAL ADDRESS (BRING TWO)

The address on a drivers license or ID card can no longer be a post office.

- Deed, mortgage, monthly mortgage statement, mortgage payment booklet, or rental agreement
- Florida voter registration card
- Florida vehicle registration or title
- W-2 form or 1099 form
- Utility bill, hookup, or work order not more than two months old
- Current automobile or homeowner's insurance policy or bill
- Mail from financial institutions, not more than two months old
- Medical or health card with address listed
- A letter from a shelter or half-way house verifying that applicant lives at the address
- Educational transcripts for current school year
- Statement from an accompanying parent, stepparent or guardian residing at the same address as applicant. The parent or guardian must present proof of residential address.

These requirements apply to Florida and non-Florida residents who are processing a drivers license or identification card.

MISCELLANEOUS TITLE INFORMATION

- Prior to submitting a title for processing, please make sure that all addresses, dealer numbers, dates and printed names have been entered on the title. This will allow for speedier processing!
- Please make sure that you have the complete e-mail address of your customer listed on the 82040. If it is not complete, we will not be able to update the system.
- When a representative signs for a company, they must enter their position next to their signature on the title. Please make sure you are verifying that they are an authorized signer by visiting www.sunbiz.org. If they are not authorized, they must submit a letter on letterhead authorizing them to sign on behalf of the company. This letter must be signed by an authorized signer.
- When we give you a send back sheet to correct an error, please make sure you bring those back once the error is corrected. This may save you a late penalty!



MOBILE HOME RETIREMENTS

Prior to submitting your paperwork to retire a mobile home title, the following documentation must be submitted to the Clerk of Court:

“...A photocopy of the certificate of title(s) in the name of the owner(s) who is applying to retire the mobile home certificate of title. The original certificate of title(s) must be recorded with the Clerk of Court.”

The Clerk of Court will supply the owner of the mobile home a copy (the copy must be stamped received by the Clerk of Court or certified) of all documents recorded.

The certified copies of the title must accompany the application for retirement of mobile homes in order for us to process it.



*“Kind words can be short and easy to speak,
but their echoes are truly endless.”*

TOWING & STORAGE

As a courtesy to our customers, we have a clerk dedicated to helping our customers with their towing and storage transactions. Karen Woodberry has been with the Marion County Tax Collectors office for 10 years and has been the towing and storage clerk for the past 3 years. Karen is glad to set up training times with anyone who would like to have a better understanding of the towing and storage procedures. Work can be dropped off to Karen with a check and she will call you once the work is completed. To ask general questions or set up a one-on-one training session, Karen can be reached at 352-368-8256 or kwoodberry@mariontax.com.



TAX COLLECTOR BRANCHES

The Marion County Tax Collector currently has 7 branch offices open to all Marion County and adjoining county residents. All branches process tag & title transactions, tax payments, hunting & fishing transactions and drivers license issuances and clearances.

Our branch locations are Belleview (Northside Plaza), Dunnellon (Rainbow Springs Government Complex), Forest (Forest Center), SR 200 (Jasmine Square), North Branch (Ocala Springs Center), Main Branch (McPherson Government Complex) and our Drivers License Branch (McPherson Government Complex).

The most recent branch office to offer road testing is in Dunnellon. They began offering all written tests (except CDL transactions) and road tests in the Summer of 2009. Please call to schedule an appointment at 352-368-8200.

The Forest Center office began issuing drivers licenses in the Fall of 2009. This added service is just in time to serve the citizens in that area with the enhanced drivers license requirements.

All of our branch offices are open from 8 to 4:30 PM, Monday thru Friday except for the main office, which is open until 5 PM.



"I am still determined to be cheerful and happy, in whatever situation I may be; for I have also learned from experience that the greater part of our happiness or misery depends upon our dispositions, and not upon our circumstances."

-Martha Washington

HARLEY-DAVIDSON OF OCALA

Derek Kelley purchased the Ocala Harley-Davidson franchise in April of 1997 from the Pazder family. Harley-Davidson of Ocala as we know today is still located in its original location. Derek has since then renovated, updated and added new buildings to the existing site at least 4 times since 1997. With great visions of the future, Derek decided to open the Harley-Davidson of Crystal River on October 1st, 2000. Crystal River has also proven to be such a success that Harley-Davidson granted Crystal River it's own franchise in August of 2004.



The motorcycle industry has been affected just as much as the car industry during this recent economic downturn. There has been a 50% reduction in sales, which has led to a 20% decrease in work force. Harley-Davidson decided to drop its Buell line in October of 2009 due largely to cost effectiveness. Even though they no longer carry this line, they will still continue to service them.

Harley-Davidson motorcycles have always been considered an “ultimate dream toy”, a status symbol for men and women who enjoy feeling the freedom of the road and the wind in their hair. Harley’s are not just for rugged motorcycle types, they are for everyone—lawyers, doctors, businessmen alike.



Harley-Davidson continues to push forward during these difficult economic times by offering different incentives and great financing deals to make their customers happy.

Approximately 50 % of Harley-Davidson’s customers are repeat customers, which speaks volumes. Not only do they provide a quality product, but they are able to back their product up with extraordinary customer service and an excellent warranty. The Harley-Davidson standard warranty is 2 years bumper-to-bumper coverage. Approximately 30 % of customers choose to purchase the extended warranty for an additional 3 years. There are no mileage restrictions on the warranty, considering a Harley-Davidson is not “broken in” until it has reached at least 10,000 miles! Perhaps the biggest advantage for Harley-Davidson is their retail advantage. Ask yourself, how many Harley owners do you know



that do not dress in Harley-Davidson gear? The answer is probably none. The Harley-Davidson accessories have reached the same status symbol as the motorcycle itself. With this in mind, Harley-Davidson allows you to finance all your accessories necessary to fulfill your Harley-Davidson dreams. Not just the chrome pipes, saddlebags, custom leather seats—you can also finance your new leather jacket, chaps, boots, helmet and many other things! After all, you want to ride in comfort and style.

HARLEY-DAVIDSON OF OCALA

Next to the actual motorcycle itself, Harley-Davidson of Ocala prides themselves on their excellent customer service. The Harley-Davidson team is there to make your riding experience the best by matching the right bike with the right customer and making a lasting impression. In 2007 Harley-Davidson began offering rider certification courses in Crystal River. These have proven to be a huge success. They offer several sessions a month for up to 12 people. These courses have become so popular that they now offer the rider certification course in Ocala also.



The Harley-Davidson team has also proven to be very selfless in giving back to the community. They are no strangers to hosting motorcycle runs for various causes, whether it's to raise money for cancer patients or to help a needy family. They truly give from their heart. Thank you Derek Kelley and the Harley-Davidson team for everything that you have contributed to Ocala to make our community a better place to live and ride! Thank you Sue Jensen (shown below) for taking the time to teach me the Harley-Davidson way!



EFS UPDATES

Merry

Our next EFS meeting will be held January 12th, 2010 in Pinellas County. We will inform you of any upcoming changes or updates. All of you have done an excellent job this year. Thank you for all your hard work. We look forward to working with all of you in 2010. We wish everyone a Merry Christmas and a happy, healthy and prosperous New Year!



Pamala Randle

CUSTOMERS CREATED INCORRECTLY

Please pay special attention when creating your customer for tag and title work, many customers are being created incorrectly. Be aware of the fact that when you issue a temporary tag to someone who does not have a Florida drivers license, you are creating them in the state database. The name and date of birth must be entered the exact same way it reads on the drivers license or passport. Please fax a copy of the drivers license or passport to **352-368-8281** and we will create the customer for you. We will call you back with a DMV customer number for you to use.

Creating the customer correctly the first time is extremely important because it will cut down on the number of errors made and time it takes to correct those errors.

Drivers License John Joseph Anderson III

Incorrect John J. Anderson III

Correct John Joseph Anderson III



MISCELLANEOUS

Prior to submitting the title, please take the time to double check all addresses, printed names, and mileage on the title and any supporting documents (power of attorneys, dealer reassignments, affidavits, applications for title, etc). All areas must be completed prior to the title being forwarded to Tallahassee.



MARCH OF DIMES



March of Dimes is dedicated to improving the health of babies by preventing birth defects, premature birth and infant mortality.

The Marion County Tax Collectors office supports this worthy cause every year by participating in the annual walk-a-thon and hosting various fundraising activities during the year.

We would like to thank our many dealers who have joined us in support of this worthwhile organization.

With 2010 just around the corner, our new March of Dimes effort will begin. Many Tax Collector employees raise money to be able to participate in the walk-a-thon. All donations are gladly accepted. Please help support the babies!

DEALER OFFICE PROFILE

Laura has been a lifelong resident of Marion County. Laura graduated from Ocala High School. She has two daughters, Laurie and Loretta. She is also the proud grandmother of five grandchildren, Shelby, Maegan, Isabel, Logan and Piper. Laura has been with the Marion County Tax Collector's office for 24 years and has been in the dealer office for 4 years.

Laura enjoys spending time with her grandchildren, watching movies and reading.



DECEMBER 2009 NEWSLETTER RECIPE OF THE QUARTER

SNOWMAN COCONUT CAKE

1 BOX WHITE CAKE MIX (WATER, OIL, EGGS)

2 CANDY CANES, UNWRAPPED

2 FLAT-BOTTOM ICE-CREAM CONES

VANILLA FLAVORED COATING (ALMOND BARK), MELTED

1 CONTAINER VANILLA FROSTING, 2 PRETZEL RODS

1 7 OZ. BAG FLAKED OR SHREDDED COCONUT

5 LARGE BLACK GUMDROPS, 1 LARGE ORANGE GUMDROP, 7 SMALL BLACK GUMDROPS

1 ROLL OF FRUIT BY THE FOOT CHEWY FRUIT SNACK (ANY RED FLAVOR)

2 CRÈME FILLED CHOCOLATE SANDWICH COOKIES, BLACK SHOESTRING LICORICE

Heat oven to 350°F (325°F for dark or nonstick pans). Bake and cool cake mix as directed on box for 2 8" or 9" round pans. Cover 18x10" tray or cardboard with foil. Attach candy cane to each cone using melted candy coating to make ice skates; let stand until set. Arrange cake rounds with sides touching on tray. Frost with frosting. Sprinkle with coconut, pressing gently so it stays on frosting. Use large black gumdrops for eyes and buttons, large orange gumdrop for nose, small black gumdrops for mouth and fruit snack roll for scarf. Place cookie on each side of head for earmuffs; attach with shoestring licorice. Arrange pretzel rods for arms and cones for ice skates. Enjoy!

